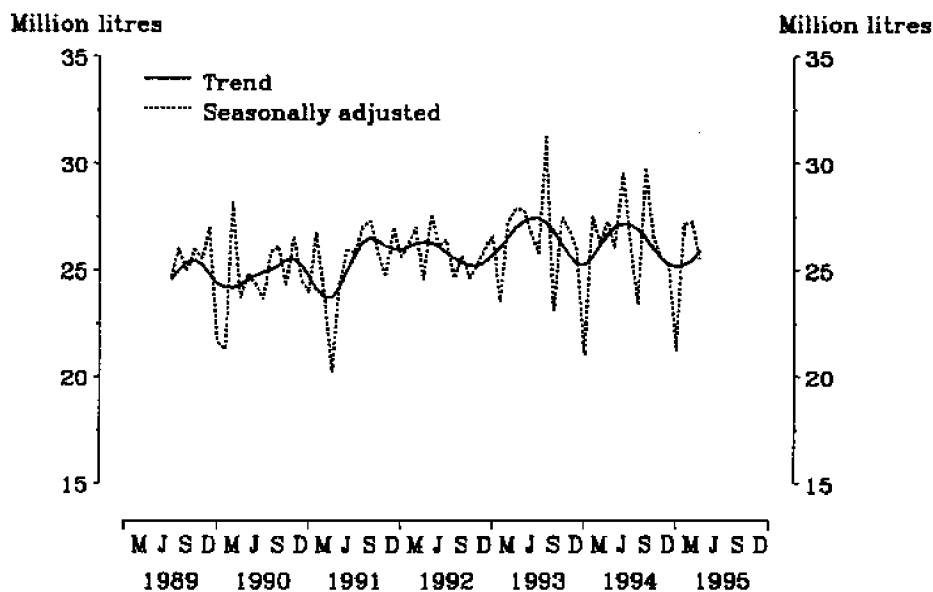


**SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS, APRIL 1995**

**SUMMARY OF FINDINGS**

**DOMESTIC WINE SALES**



**Domestic sales**

Provisional trend estimates for total domestic wine sales increased by 1.9 per cent between March and April 1995, following a 0.8 per cent increase between February and March 1995. This is the third month of growth after seven months of trend decline.

In seasonally adjusted terms, total domestic sales of Australian wine for April 1995 were 25.5 million litres, a decrease of 6.3 per cent on March 1995 and 6.4 per cent on April 1994. As a result of the fall in the seasonally adjusted data for April 1995, the wine sales trend series will flatten out if the seasonally adjusted series falls by 6.9 per cent in May 1995 (the average monthly movement regardless of sign in this series is 7.1 per cent). Readers are reminded that recent trend estimates are provisional and could change when data for future months become available.

In original terms, there were 24.6 million litres of wine

sold domestically during April 1995, up 0.9 per cent on March 1995 but down 6.4 per cent on April 1994.

**Exports**

A total of 8.6 million litres of wine valued at \$31.4 million was exported from Australia in March 1995. This is 15.5 per cent higher in volume and 24.4 per cent higher in value than February 1995.

For the nine months to March 1995 exports of Australian wine fell by 7.5 per cent in terms of volume, but rose by 7.0 per cent in terms of value when compared with the corresponding period to March 1994. The decline in the volume of wine exported for the nine months to March 1995 was spread across all wine types and across most of the major export regions. The region recording the largest decrease was Oceania which reduced its imports of Australian wine by 4.2 million litres representing a decrease of 22.5 per cent compared with the corresponding period to March 1994.

**INQUIRIES**

- for further information about statistics in this publication and the availability of related unpublished statistics, contact Peter Carmalt on Adelaide (08) 237 7626 or any ABS State Office.
- for information about other ABS statistics and services please refer to the back page of this publication.

## SUMMARY OF FINDINGS *(continued)*

### Imports

Australia imported 2.1 million litres of wine in March 1995 at a cost of \$4.5 million. This is the highest monthly volume of wine imported since at least May 1986, when import data was first recorded in this publication.

For the nine months to March 1995, Australia imported 11.3 million litres of wine, 4.8 million litres or 75.4 per cent more than for the nine months to March 1994. These imports cost \$47.1 million, up 24.3 per cent on the corresponding period to March 1994. The most significant increase is in table wine which has increased by 4.2 million litres.

**A comparison of domestic wine sales (original data) for the four months ended April 1994 and 1995 follows. Care should be exercised when interpreting year-to-date figures as measures of trend growth because year-to-date figures do not accurately reflect changes in trend sales. See paragraph 12 in Explanatory Notes.**

Wine type	4 months ended April		Percentage change
	1994	1995	
	'000L	'000L	
<b>Table</b>			
White - bottles 1 litre and under	14,310	15,013	4.9
White - other containers	41,303	39,299	-4.9
<i>Total</i>	<i>55,613</i>	<i>54,312</i>	<i>-2.3</i>
Red - bottles 1 litre and under	7,425	7,978	7.4
Red - other containers	6,275	7,237	15.3
<i>Total</i>	<i>13,700</i>	<i>15,215</i>	<i>11.1</i>
Rose - bottles 1 litre and under	156	164	5.1
Rose - other containers	1,088	1,127	3.6
<i>Total</i>	<i>1,244</i>	<i>1,291</i>	<i>3.8</i>
<b>Total table wine</b>	<b>70,557</b>	<b>70,818</b>	<b>0.4</b>
Fortified	7,347	6,652	-9.5
Sparkling			
Bottle fermented	5,565	5,101	-8.3
Bulk fermented	1,100	1,041	-5.4
<i>Total sparkling wine</i>	<i>6,665</i>	<i>6,142</i>	<i>-7.8</i>
Other	1,772	1,709	-3.6
<b>TOTAL WINE SALES</b>	<b>86,341</b>	<b>85,321</b>	<b>-1.2</b>

For the four months ended April 1995, domestic sales of Australian wine fell by 1.2 per cent over the corresponding period to April 1994. Although total wine sales have fallen, sales by wine type and container type show marked variations as highlighted below:

- White table wine sales were down by 2.3 per cent; this decrease is attributed to the 4.9 per cent drop in other containers partly offset by the increase of 4.9 per cent in bottled sales.
- Red table wine had increases in both bottles and other containers (7.4 % and 15.3 % respectively), recording an overall increase of 11.1 per cent.
- Rose wine sales increased by 3.8 per cent with both bottles and other containers showing an increase.

Sparkling wine sales were down by 7.8 per cent, with bottled sparkling wine falling by 8.3 per cent and bulk sparkling wine decreasing by 5.4 per cent. Fortified wine decreased by 9.5 per cent while other wine fell by 3.6 per cent.

TABLE 1. DOMESTIC SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

Period	Wine type						Total wine		Trend estimate	Brandy(b)
	Table	Fortified	Sparkling	Carbonated	Flavoured (a)	Vermouth	Original	Seasonally adjusted		
	('000 litres)									('000L ab)
1991-92	246,704	29,891	30,153	3,751	2,921	1,410	314,830	..	..	1,380
1992-93	246,308	28,420	29,971	3,256	2,845	1,281	312,081	..	..	1,312
1993-94	254,702	27,026	30,598	3,525	2,426	1,258	319,534	..	..	1,301
<i>1993-94</i>										
February	18,836	1,568	1,968	228	n.p.	n.p.	22,784	27,489	25,608	76
March	19,376	1,965	1,720	217	136	111	23,525	26,249	26,167	93
April	21,417	2,659	1,725	268	188	66	26,323	27,266	26,624	108
May	19,210	2,354	1,674	278	179	84	23,779	26,034	27,010	93
June	22,600	2,592	1,693	355	206	105	27,549	29,551	27,134	86
<i>1994-95</i>										
July	24,403	2,714	2,031	246	195	70	29,660	26,175	27,098	94
August	19,122	2,294	1,495	185	188	72	23,356	23,401	26,876	97
September	23,500	2,416	2,968	342	176	91	29,492	29,795	26,510	88
October	21,445	2,016	3,385	326	212	104	27,488	26,549	r25,990	115
November	23,848	2,799	3,729	441	235	110	31,162	25,488	r25,524	127
December	26,824	2,467	5,999	571	213	138	36,212	25,268	r25,243	111
January	11,199	1,153	1,070	144	109	105	13,779	21,190	r25,141	89
February	19,339	1,419	1,312	238	114	82	22,504	27,150	r25,238	96
March	20,199	1,818	1,897	239	159	99	24,412	27,241	r25,437	87
April	20,080	2,262	1,862	162	177	81	24,626	25,512	25,908	n.y.a.
<i>1993-94—</i>										
July to April	212,892	22,080	27,231	2,892	2,041	1,069	268,205	..	..	1,122
<i>1994-95</i>										
July to April	209,960	21,358	25,749	2,895	1,776	952	262,691	..	..	n.y.a.

(a) Includes wine cocktails, marsala, aperitif and tonic wines. (b) Quantities on which excise duty was paid.

TABLE 2. DOMESTIC SALES OF AUSTRALIAN FORTIFIED AND SPARKLING WINE AND VERMOUTH BY WINEMAKERS ('000 litres)

Period	Fortified wine						Sparkling wine(a)		Vermouth	
	Sherry			Dessert wine			Bottle fermentation	Bulk fermentation	Dry	Sweet
	Dry	Medium (b)	Sweet	Port	Muscat	Other (c)				
1991-92	2,281	2,938	7,173	15,933	1,438	128	25,406	4,747	644	766
1992-93	2,117	2,500	6,829	15,545	1,257	172	25,252	4,719	581	700
1993-94	1,889	2,318	6,133	15,383	1,180	124	26,305	4,293	564	694
<i>1993-94—</i>										
February	101	151	384	864	63	6	1,650	318	n.p.	n.p.
March	171	179	492	1,027	85	10	1,446	274	44	67
April	176	251	671	1,439	114	8	1,430	294	31	35
May	159	185	476	1,425	100	10	1,387	287	40	43
June	190	222	558	1,493	117	11	1,399	294	48	57
<i>1994-95—</i>										
July	168	254	665	1,504	113	9	1,700	331	33	37
August	165	170	446	1,395	108	11	1,186	310	34	38
September	152	206	538	1,397	109	14	2,608	360	38	53
October	149	187	446	1,131	89	14	2,915	470	n.p.	n.p.
November	204	236	614	1,630	102	13	3,240	490	50	60
December	156	202	502	1,482	105	18	5,256	743	n.p.	n.p.
January	70	133	251	642	46	11	874	196	n.p.	n.p.
February	134	144	366	700	64	11	1,094	217	33	49
March	123	149	425	1,063	56	3	1,553	345	44	55
April	144	185	482	1,346	88	17	1,579	283	38	43
<i>1993-94—</i>										
July to April	1,539	1,910	5,100	12,464	963	103	23,519	3,711	n.p.	n.p.
<i>1994-95—</i>										
July to April	1,465	1,868	4,735	12,289	881	121	22,005	3,744	424	528

(a) Spritzig table wines are included with table wine. (b) Includes semi-sweet and medium dry. (c) Includes madeira, tokay, white port.

TABLE 3. DOMESTIC SALES OF AUSTRALIAN TABLE WINE BY CONTAINER TYPE

('000 litres)

Period	WHITE WINE NOT EXCEEDING 1 DEGREE BAUMÉ(a)					WHITE WINE EXCEEDING 1 DEGREE BAUMÉ(a)				
	Glass containers					Glass containers				
	<i>1 litre and under</i>	<i>Over 1 litre</i>	<i>Soft pack(b)</i>	<i>Bulk(c)</i>	<i>Total</i>	<i>1 litre and under</i>	<i>Over 1 litre</i>	<i>Soft pack(b)</i>	<i>Bulk(c)</i>	<i>Total</i>
1991-92	40,736	1,627	122,410	6,690	171,463	2,725	203	15,721	80	18,729
1992-93	41,243	1,319	120,534	4,784	167,880	2,856	203	15,405	61	18,525
1993-94	45,025	1,146	117,172	5,145	168,488	3,110	179	20,590	87	23,967
February	3,685	92	9,271	405	13,453	280	n.p.	1,523	n.p.	1,820
March	3,754	92	9,670	480	13,995	187	12	1,138	3	1,339
April	3,708	94	9,658	250	13,709	279	n.p.	2,257	n.p.	2,557
May	3,210	86	8,722	169	12,186	193	n.p.	1,680	n.p.	1,891
June	3,517	103	10,161	209	13,990	227	19	1,769	4	2,019
1994-95—										
July	3,905	89	10,110	204	14,308	225	n.p.	1,674	n.p.	1,919
August	3,670	73	7,511	198	11,452	205	12	1,344	8	1,569
September	4,221	94	9,839	327	14,481	259	n.p.	2,017	n.p.	2,300
October	4,404	80	9,185	411	14,080	254	n.p.	1,508	n.p.	1,779
November	5,086	90	10,336	595	16,107	275	11	1,812	9	2,108
December	5,725	123	12,040	687	18,576	394	n.p.	2,043	n.p.	2,470
January	2,367	68	4,937	301	7,673	159	29	890	7	1,085
February	3,789	82	9,646	245	13,762	226	n.p.	1,512	n.p.	1,746
March	4,067	69	9,056	212	13,404	188	18	1,657	12	1,874
April	4,022	72	8,903	193	13,190	195	n.p.	1,361	n.p.	1,577
1993-94—										
July to April	38,299	958	98,289	4,767	142,311	2,690	n.p.	17,142	n.p.	20,056
1994-95—										
July to April	41,256	840	91,563	3,374	137,034	2,381	n.p.	15,818	n.p.	18,427

For footnotes see end of table.

TABLE 3. DOMESTIC SALES OF AUSTRALIAN TABLE WINE BY CONTAINER TYPE - continued

('000 litres)

Period	RED					ROSÉ				
	Glass containers					Glass containers				
	<i>1 litre and under</i>	<i>Over 1 litre</i>	<i>Soft pack(b)</i>	<i>Bulk(c)</i>	<i>Total</i>	<i>1 litre and under</i>	<i>Over 1 litre</i>	<i>Soft pack(b)</i>	<i>Bulk(c)</i>	<i>Total</i>
1991-92	24,048	521	25,200	1,021	50,790	763	137	4,792	30	5,722
1992-93	25,268	464	28,677	642	55,051	n.p.	118	4,107	n.p.	4,852
1993-94	27,575	444	28,399	942	57,359	578	n.p.	4,178	n.p.	4,888
1993-94—										
February	1,728	26	1,397	121	3,272	35	n.p.	246	n.p.	290
March	2,201	36	1,416	57	3,709	42	n.p.	281	n.p.	333
April	2,455	35	2,184	33	4,706	48	n.p.	389	n.p.	445
May	2,204	44	2,410	30	4,688	44	n.p.	391	n.p.	445
June	2,660	47	3,391	59	6,157	45	n.p.	374	n.p.	434
1994-95—										
July	3,670	59	3,923	49	7,701	n.p.	9	409	n.p.	475
August	2,665	36	3,003	44	5,748	n.p.	8	307	n.p.	352
September	2,639	50	3,448	125	6,263	46	n.p.	397	n.p.	456
October	2,226	61	2,829	53	5,169	51	n.p.	356	n.p.	417
November	2,586	50	2,513	61	5,211	63	n.p.	349	n.p.	423
December	2,684	54	2,494	32	5,264	84	n.p.	418	n.p.	514
January	1,185	21	1,025	13	2,244	30	n.p.	156	n.p.	197
February	1,716	33	1,719	26	3,495	37	n.p.	294	n.p.	337
March	2,459	35	2,028	23	4,545	45	n.p.	320	n.p.	376
April	2,618	50	2,236	27	4,931	52	n.p.	320	n.p.	382
1993-94—										
July to April	22,712	353	22,600	853	46,515	490	n.p.	3,413	n.p.	4,009
1994-95—										
July to April	24,449	451	25,218	454	50,571	501	n.p.	3,328	n.p.	3,928

(a) 1 degree baumé = 18 grams of sugar per litre. (b) Soft pack containers include all collapsible packs, plastic or otherwise. (c) Bulk includes rigid containers (plastic, steel, wood), tankers and cans.

**TABLE 4. WINE AND BRANDY: IMPORTS CLEARED FOR HOME CONSUMPTION AND EXPORTS OF AUSTRALIAN PRODUCE**

Period	Wine type				Total wine		Brandy	
	Table	Fortified	Sparkling	Other	Quantity	Value	Quantity	Value
	'000L	'000L	'000L	'000L	'000L	\$'000	'000L ai	\$'000
<b>IMPORTS CLEARED</b>								
1991-92	5,190	160	2,373	979	8,703	45,649	662	7,315
1992-93	4,833	106	2,346	546	7,832	46,984	629	8,085
1993-94	4,432	152	2,301	1,456	8,341	47,637	634	8,243
<i>1993-94—</i>								
January	183	25	118	79	404	2,741	43	551
February	251	14	224	60	549	2,977	49	507
March	293	7	106	96	502	2,798	42	543
April	308	10	123	99	539	2,317	40	400
May	307	15	115	95	532	2,995	47	548
June	583	24	115	124	845	4,448	44	550
<i>1994-95—</i>								
July	396	39	208	113	755	3,595	52	467
August	489	8	215	114	827	4,301	60	794
September	533	9	133	223	898	4,065	48	568
October	692	58	281	150	1,182	5,742	56	615
November	1,134	38	601	104	1,876	8,738	69	790
December	642	49	356	199	1,246	7,384	76	1,043
January	663	20	212	55	951	4,508	36	564
February	1,109	4	267	81	1,461	4,256	44	562
March	1,780	9	216	68	2,072	4,482	32	420
<i>1993-94—</i>								
July to March	3,235	102	1,949	1,138	6,424	37,877	502	6,745
<i>1994-95—</i>								
July to March	7,437	236	2,489	1,107	11,269	47,070	473	5,822
<b>EXPORTS (a)</b>								
1991-92	71,752	2,384	3,904	639	78,679	243,526	74	960
1992-93	95,468	1,851	4,730	784	102,832	293,157	73	850
1993-94	116,649	2,873	5,042	893	125,458	366,536	36	524
<i>1993-94—</i>								
January	5,871	84	175	30	6,159	16,296	1	56
February	6,742	181	223	18	7,163	22,071	1	6
March	10,357	91	245	33	10,725	31,642	7	128
April	9,807	302	365	35	10,509	33,784	-	5
May	9,847	266	361	45	10,519	32,133	4	86
June	10,755	101	311	37	11,204	34,439	3	17
<i>1994-95—</i>								
July	9,977	435	305	32	10,750	32,639	4	144
August	10,628	220	387	59	11,295	36,969	2	39
September	13,368	181	654	47	14,250	46,995	5	108
October	11,145	367	933	27	12,473	42,773	4	62
November	r7,033	109	353	46	r7,540	r26,451	1	36
December	r7,026	247	r269	23	r7,565	r23,606	7	106
January	r5,881	73	r343	34	r6,332	r18,624	-	2
February	r6,886	r212	r328	r27	r7,454	r25,269	3	r47
March	8,159	129	291	33	8,613	31,438	2	62
<i>1993-94</i>								
July to March	86,240	2,204	4,005	776	93,225	266,181	28	416
<i>1994-95—</i>								
July to March	80,103	1,975	3,864	330	86,272	284,764	27	606

(a) Exports may include sales made by exporters other than winemakers.

TABLE 5. EXPORTS OF AUSTRALIAN WINE BY COUNTRY OF DESTINATION, March 1995

Country/Region	Wine type				Total wine	
	Table	Fortified	Sparkling (Litres)	Other	Quantity	Value (\$'000)
Fiji	16,144	639	4,557	1,152	22,492	107
New Zealand	793,638	66,029	27,485	12,546	899,698	2,194
Vanuatu	40,968	-	1,080	-	42,048	72
<i>Total Oceania &amp; Antarctica (a)</i>	<i>860,608</i>	<i>69,268</i>	<i>35,041</i>	<i>13,698</i>	<i>978,615</i>	<i>2,429</i>
Denmark	184,204	-	-	-	184,204	606
Finland	66,577	-	16,200	-	82,777	309
Germany	131,006	-	450	783	132,239	617
Ireland	182,166	-	5,040	-	187,206	570
Norway	216,054	-	-	-	216,054	606
Sweden	291,610	-	-	-	291,610	741
Switzerland	72,045	-	900	-	72,945	434
United Kingdom	4,087,991	8,694	128,410	10,125	4,235,220	15,417
<i>Total Europe &amp; the CIS (a)</i>	<i>5,369,166</i>	<i>8,694</i>	<i>176,086</i>	<i>10,908</i>	<i>5,564,854</i>	<i>20,092</i>
United Arab Emirates	147,694	180	5,715	990	154,579	285
<i>Total Middle East &amp; North Africa (a)</i>	<i>167,714</i>	<i>180</i>	<i>7,290</i>	<i>990</i>	<i>176,174</i>	<i>320</i>
Malaysia	12,958	-	180	81	13,219	57
Singapore	40,758	3,159	1,440	600	45,957	273
Thailand	74,554	-	810	-	75,364	239
<i>Total Southeast Asia (a)</i>	<i>153,377</i>	<i>3,429</i>	<i>4,275</i>	<i>681</i>	<i>161,762</i>	<i>652</i>
Hong Kong	20,628	675	19,172	270	40,745	226
Japan	67,454	9,909	31,915	6,714	115,992	442
Republic of Korea	10,994	-	144	-	11,138	85
<i>Total Northeast Asia (a)</i>	<i>102,946</i>	<i>10,584</i>	<i>51,861</i>	<i>6,984</i>	<i>172,375</i>	<i>780</i>
Canada	358,182	6,849	10,908	-	375,939	1,520
USA	1,106,207	19,478	3,915	-	1,129,600	5,445
<i>Total North America (a)</i>	<i>1,470,734</i>	<i>26,327</i>	<i>14,823</i>	-	<i>1,511,884</i>	<i>6,991</i>
<i>Total Other Regions(b)</i>	<i>33,983</i>	<i>10,968</i>	<i>1,899</i>	<i>207</i>	<i>47,057</i>	<i>174</i>
<i>Total All Countries</i>	<i>8,158,528</i>	<i>129,450</i>	<i>291,275</i>	<i>33,468</i>	<i>8,612,721</i>	<i>31,438</i>

(a) Includes other countries as detailed in *Australian Standard Classification of Countries for Social Statistics* (1269.0). (b) Includes ship's stores.

TABLE 6 : EXPORTS OF AUSTRALIAN WINE BY REGION(a)  
(\*000 litres)

Period	Oceania & Antarctica	Europe & the CIS	Middle East	Southeast Asia	Northeast Asia	North America	Other	Total all Regions
1991-92	7,509	50,824	855	1,601	3,450	14,153	288	78,679
1992-93	18,251	61,623	799	1,969	3,483	16,356	351	102,832
1993-94	24,968	73,328	950	2,134	5,267	18,462	342	125,458
<i>1993-94—</i>								
January	1,281	3,728	56	80	223	776	15	6,159
February	1,420	3,760	95	149	309	1,405	26	7,163
March	1,652	6,944	67	188	365	1,477	31	10,725
April	2,547	5,930	89	141	328	1,450	25	10,509
May	2,469	5,934	96	169	346	1,491	15	10,519
June	1,074	7,561	68	192	602	1,683	24	11,204
<i>1994-95—</i>								
July	2,140	6,046	88	76	454	1,930	16	10,750
August	1,323	8,196	109	124	172	1,342	29	11,295
September	2,185	9,993	37	146	293	1,577	19	14,250
October	1,977	7,378	71	352	610	2,030	57	12,473
November	r1,537	3,230	80	280	r658	1,632	122	r7,540
December	r1,530	r3,959	73	236	396	r1,362	9	r7,565
January	r1,366	r3,636	r55	r106	262	r905	2	r6,332
February	r1,597	r3,986	r62	r200	r277	r1,298	r35	r7,454
March	979	5,565	176	162	172	1,512	47	8,613
<i>1993-94—</i>								
July-March	18,879	53,903	699	1,632	3,992	13,839	282	93,225
<i>1994-95—</i>								
July-March	14,634	51,989	751	1,681	3,295	13,589	334	86,272

(a) Exports may include sales made by exporters other than winemakers.

## EXPLANATORY NOTES

### Introduction

The information shown in this publication for wine sales is obtained directly from winemakers by means of a mail collection. The brandy sales figures shown represent quantities on which excise duty was paid, i.e. the quantity of brandy released for sale. Statistics relating to exports and import clearances are based on information provided to the Australian Customs Service by importers, exporters and their agents.

### Scope and coverage

2. The information on wine is obtained from winemaking enterprises with wine sales of 250,000 litres or more in the previous financial year. These account for approximately 97 per cent of total wine sales.

3. Tables 1-3 include all sales by winemakers (within the scope of the collection) with the exception of exports, sales for ships' stores, sales of imported wine and brandy and inter-winery sales, the last exclusion being necessary to avoid duplication in the published figures. Figures relating to foreign trade in wine and brandy are presented in Table 4 to provide a basis for assessing the overall Australian wine market.

4. Imports cleared for home consumption comprise those goods entered for home consumption, together with goods cleared from Customs warehouses. Exports of Australian produce are defined as exports of goods, materials or articles which have been produced, manufactured or partly manufactured in Australia.

5. Commencing with April 1992, the timing basis for the compilation of merchandise exports statistics has been changed. The change involves compiling exports statistics on the basis of goods shipped in any period rather than the basis of the documentation of goods shipped in that or earlier periods. In the past only about half of shipments were recorded in the month of shipment, the remainder recorded in subsequent months. The effect of the change is significant on monthly data but marginal on annual data. For more information about the changed basis of compilation refer to publication *Foreign Trade Australia: Merchandise Exports, April 1992*. (5432.0)

6. All sales data are collected on an Australia-wide basis only and State figures are therefore not available.

7. The wine content of products consisting of a mixture of wine and fruit juice, commonly known as 'coolers', is included in the appropriate category of wine from which it is made, which is generally table wine. Where a wine is categorised by container type (i.e. table wine) the wine content of 'coolers' is included in the 'bulk' figure.

### Seasonally adjusted and trend estimates

8. Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised. Seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather and industrial disputes).

9. The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The trend estimates of wine sales have been derived by applying a 13-term Henderson weighted moving average to the seasonally adjusted series.

10. While this smoothing technique enables estimates of trend to be produced for the latest month, it does result in revisions to the estimates for the most recent months as data for subsequent months become available. Generally subsequent revisions become smaller and after 3 months have a negligible impact on the series. There will also be revisions as a result of revisions to the original series and periodic reviews of seasonal factors. The latest review, in September 1994, revised seasonally adjusted and trend monthly series back to July 1975.

11. For further information, see *A Guide to Interpreting Time Series - Monitoring "Trends", an Overview* (1348.0) or contact the Assistant Director, Time Series Analysis on (06) 252 6345.

12. Care should be exercised when interpreting year-to-date figures as measures of trend growth. Due to their temporal phase-shifting properties, year-to-date measures are not always useful for detecting turning points in the data. In particular, these measures are not responsive to more recent trend changes and can be indicative of more historical growth patterns. A further deficiency is that with each additional month of data, the extent of smoothing implicit in the year-to-date measure varies, giving for each month a different form of trend estimate. That is, the degree of smoothing after 3 months will be different to that achieved with 10 months of data. It is possible that the year-to-date measure will suggest results that do not accord with the ABS trend estimate, which is a much more timely indicator of recent trend behaviour.

### Related publications

13. Another ABS publication which may be of interest is:

*Australian Wine and Grape Industry* (1329.0) - contains production and stocks of Australian wine and brandy held by winemakers and a comprehensive range of industry related data, including world comparisons.

14. Current publications produced by the ABS are listed in the *Catalogue of Publications and Products Australia* (1101.0). The ABS also issues, on Tuesdays and Fridays, a *Publications Advice* (1105.0) which lists publications to be released in the next few days. The *Catalogue* and *Publications Advice* are available from any ABS office.

### Symbols and other usages

- nil or rounded to zero
- n.p. not available for separate publication (but included in totals where applicable)
- n.y.a. not yet available
- r figure or series revised since previous issue
- .. not applicable

15. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

**W. McLennan**  
Australian Statistician



## For more information ...

The ABS publishes a wide range of statistics and other information on Australia's economic and social conditions. Details of what is available in various publications and other products can be found in the *ABS Catalogue of Publications and Products* available at all ABS Offices (see below for contact details).

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